



**Mad Science of St. Louis**

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We bring **FUN** science to you!

*Sparking Imaginative Learning*

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Dear Parents,

We are really excited to introduce a new program for your child's school! Mad Science of St. Louis is sponsoring a cell phone recycling program where your child has the opportunity to participate and help their school earn free Mad Science programming by collecting old cell phones. Staying true to our curriculum, we are launching a recycling cell phone fund raiser program. There are roughly 130 million cell phones thrown into landfills each year. Each phone contains toxic materials including arsenic, lead and zinc that should be properly disposed of as well as precious metals and plastics that can be recycled and reused.

In order to earn a free assembly for your school, your child can help by asking friends, your coworkers, members of organizations you belong to, and neighbors to donate as many used cell phones as possible until XXXX, 2011. When your school collects 100 phones they receive a FREE Mad Science Assembly for up to 250 students. Each additional 85 phones collected will receive an additional FREE assembly.

While this is a great way for your child to experience helping our planet by reducing waste and toxins, we also want them to be safe! Please make sure you or another adult you trust goes with your child and only go to homes that you know. Make sure that you are looking in safe locations and during safe times. Your workplace, organizations you belong to, and family members may also be great places to get donated phones. We are excited to help empower your child to actively make a difference. We look forward to working with your child and their school to help protect our planet!

If you have any questions please feel free to contact our office at (314)991-8000.

Sincerely,

Alan Simon  
Co President  
Mad Science of St. Louis

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**PROUD  
MEMBER OF:**

**AAAS** American Association for  
*The Advancement of Science*

**NSTA** National Science  
*Teachers Association*