



Mad Science of St. Louis

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We bring **FUN** science to you!

Sparking Imaginative Learning

Dear Cell Phone Recycling Coordinator:

Congratulations! You are on your way to earning free Mad Science Programming for your school! Thank you for coordinating this effort to collect cell phones with your students. Included in this package is one Cell Phone Recycling Box, flyers for students, Teacher Pre-Activity guide and Post-Activity guide, and step-by-step instructions for a successful recycling campaign.

We want your students to feel empowered by knowing they can make a difference! They will help by collecting as many used cell phones as they can and returning them to your school. Mad Science will pick them up after March 15, 2011. As a coordinator, you'll help your students succeed by promoting and advertising the program. You can make announcements, give a press release, advertise in your school newspaper or parent letters, talk with local supermarkets or shops to post flyers, and send home notes and reminders. Your excitement will inspire the children to be excited and do their best!

Schools that collect:

-100 phones will receive one FREE Mad Science Assembly for up to 250 students. Each additional 85 cell phones collected will receive additional FREE Assemblies.

-50 phones will receive one FREE Student Workshop for up to 25 students.

We are partnering with your students to protect our environment from dangerous toxins that may leak into landfills. We are part of the effort to recycle the 130 million phones that become obsolete every year. It is estimated that last year only about 10% of these phones were recycled, that means up to 126,000,000 cell phones were sent to landfills last year alone. These phones can leak toxic materials such as arsenic, lead, and zinc which could contaminate our natural resources. We can make a difference by increasing the number of phones recycled this year!

Thank you for your participation in our Cell Phone Recycling Program. We are excited to be able to offer our services to your school and to help protect the environment at the same time. If you have any questions or concerns, feel free to contact the office at (314)991-8000.

Sincerely,

Alan Simon
Program Director
Mad Science of St. Louis

**PROUD
MEMBER OF:**

AAAS American Association for
The Advancement of Science

NSTA National Science
Teachers Association